

Search Engine Optimization (SEO) Google AdWords



Search engine optimization (SEO) is a strategy of using an understanding of search engines like Google to market business. Using a balance of what people are searching for on search engines and business offers keywords are selected to target a particular audience. The website content and construction may be edited in an effort to optimize targeting of certain people.



Google AdWords is an advertising service seeking business online by displaying ads on Google and its advertising network. AdWords allows the setup of an advertising budget that charges the owner only when someone clicks on the ad. Keywords are utilized to target people who are searching for terms related to selected businesses. When the keyword is searched for this prompts your ad to be shown.

Graphic Design & Branding

Graphic Design

Graphic design is the use of inks, art, photography, illustration, and fonts to create any design required by the client. It is the visual communication that is used to translate ideas into images. Different types of layouts are also used in collaboration with the designs that are created to come up with a complete artwork that may be used for logos, magazines, books, newspapers, business cards, advertising, and signage. These are just some of the many options that use graphic designs to promote products for any business.

Branding

When you see a Nike logo or an Apple Logo you immediately recognize what the product is. No one needs to tell you who these logos represent; you see them on TV, on street signs, magazines, and newspapers. So, the capability to create that type of recognizable design is **BRANDING**. We are able to create a recognizable brand you can see on your business's website and business cards and on any type of advertising you choose to engage. This will create a lasting impression for any customer that has come in contact with your product or 'Brand'



WQC Design Studios

New York Office:

USA Toll free: (800)- 293 - 9729

347 - 948 - 9724

Phone: 201 - 210 - 5132

Jamaica Office

Spanish Town

Phone: 876 - 960 - 0552

<https://wqcdesignsjamaica.com>

<https://wqcdesigns.com/>

wqcdesignjm@gmail.com

DO YOU WANT

**TO INCREASE YOUR PROFIT MARGIN?!!
DO YOU WANT TO HAVE YOUR BUSINESS KNOWN?**

**ENGAGE WQC DESIGN STUDIO AND WATCH YOUR
BUSINESS GROW!**

**OUR SERVICES AS A WEBSITE DESIGNER IS
GEARED TO HELP YOUR BUSINESS TO GROW,
WHILE HAVING YOUR GOODS AND SERVICES
KNOWN TO CUSTOMERS ONLINE!**

**UTILIZE THE INTERNET AND SOCIAL MEDIA TO
IT FULLEST FOR YOUR BUSINESS BY GETTING A
WEBSITE!**

**LET US DO THE WORK WHILE YOU FOCUS ON GOOD
QUALITY PRODUCTS AND SERVICES FOR YOUR
CUSTOMERS!!**

Introducing WQC Design Studio

It is with great pleasure we at WQC Design Studio introduce to you our Company. We have been in business for over 20 years and we pride ourselves on providing quality service at affordable prices. With this in mind, we would like the opportunity to offer our services in helping in the expansion and creation of a wider customer base, thus enhancing your market viability.

WQC Design Studio creates and facilitates websites with one goal in mind: simplicity & professionalism.

We strive to achieve in each design a combination of technological advancement with a touch of elegance. We believe that your website must be created as an intimate part of your personal and professional identity. Our job is to provide each customer with an attractive, useful and user-friendly site that will help you achieve your online success. Our skills are geared toward providing customers with the best possible service, as well as, the best solutions to their business needs. We never forget that the most important element of our business is you; our CUSTOMERS.

Our Offices are located in New York City and Spanish Town, Jamaica, and we at WQC Design Studio look forward to our collaboration.

Web Design & Development

What is Web Design

Web design is what is done to create your visual look of any website. We at WQC Design Studio utilize our skills to create the kind of website you desire to represent your business. We work closely with all our clients to ensure we have a clear understanding of what and how you want the face of your business to look. With WQC Design Studio, it is a collaborative effort.

What is Web Development

Web Development is a big part of any website creation, it provides customizable functions that are missing or required based on the customer's needs. Web Designers use programming skills utilizing PHP, and javascript, plus additional tools to manipulate the database and functions of the website. In addition, the developer uses various tools to make the site more user-friendly and mobile compatible. The main goal is to use images and informative content, so clients are able to navigate easily through their website, be informed, as well as enabling visitors of the site to have a more user-friendly experience.

Website Hosting & Maintenance

What is Website Hosting

So, if you have a website you need someone is able to see it and to be able to see it locally and worldwide!

Your website needs to be placed on the WEB SERVER that has all the necessary connections to be able to resolve (find) your DOMAIN NAME on that server. The term "HOSTING" or in plain words, storing your website information on their Hard Drive and database this facilitates capability for person who goes on the internet and searches for any particular service or business information, to connect to their website. All of this is enabled because your website is placed on the server and protected by security.

What is Website Maintenance

Website Maintenance is the regular weekly or daily creating or modifying of information to any business website. This enables customers to have relevant and new information on products and services. Many businesses opt for hiring out the service, as it is economical and less time-consuming for them. A dedicated service of web maintenance enables businesses to have the freedom to run the company, while someone else is focusing on putting new information on the sites. It also removes obsolete information, so as to ensure customers realize the functionality of the business.